

LIQUID MEN PRICE LIST FALL 2022

USA

NOV 20,2020

STYLE	NAME	DESCRIPTION	NET COST	WHOLESALE	MARGIN	RETAIL
			20% included			
M 11000	WEDGE PRO	3 LAYER	\$88.00	\$110.00	59.99%	\$219.99
M11001	WEDGE	INSULATED	\$88.00	\$110.00	59.99%	\$219.99
M 11002	BLANE	INSULATED	\$88.00	\$110.00	59.99%	\$219.99
M 11100	CAVE PRO	3 LAYER BIB	\$80.00	\$100.00	59.99%	\$199.99
M 11003	DIVA PRO	3 LAYER	\$88.00	\$110.00	59.99%	\$219.99
M 11004	DIVE	INSULATED	\$92.00	\$115.00	59.99%	\$229.99
M 11025	HECTOR	HEATED	\$108.00	\$135.00	59.99%	\$269.99
M 11101	CAVE	INSULATED PANT	\$68.00	\$85.00	59.99%	\$169.99
M 11017	BAKER	MIX INSULATED	\$72.00	\$90.00	59.99%	\$179.99
M 11014	BLACKCOMB	MIX INSULATED	\$72.00	\$90.00	59.99%	\$179.99
M 11016	ASH	MIX INSULATED	\$72.00	\$90.00	59.99%	\$179.99
M 11012	DARK	INSULATED	\$72.00	\$90.00	59.99%	\$179.99
M 11011	GOLDEN	PULLOVER INSUL	\$76.00	\$95.00	59.99%	\$189.99
M 11022	FOX	INSULATED	\$68.00	\$85.00	59.99%	\$169.99
M12010	CHUTE	INSULATED	\$68.00	\$85.00	59.99%	\$169.99
M 10427	COMB	HOODED PUFFY	\$34.00	\$42.50	59.99%	\$84.99
M10428	CAMBER	PUFFY VEST	\$30.00	\$37.50	59.99%	\$74.99
M11029	BANKER	INSULATED	\$68.00	\$85.00	59.99%	\$169.99
M 11103	COPPER	BIB INSULATED	\$52.00	\$65.00	59.99%	\$129.99
M 19104	KRAVE	ALUVA JEAN	\$48.00	\$60.00	59.99%	\$119.99
M 19100	TURBO	ALUVA PANT	\$44.00	\$55.00	59.99%	\$109.99
M 19101	EXPRESS	POLY INSULATED	\$44.00	\$55.00	59.99%	\$109.99

LIQUID LADIES PRICE LIST FALL 2022

USA

NOV 25,2020

STYLE	NAME	DESCRIPTION	NET COST	WHOLESALE	MARGIN	RETAIL
			20% included			
W21000	ANTORA PRO	3 LAYER	\$80.00	\$100.00	59.99%	\$199.99
W 21001	ANTORA	INSULATED	\$80.00	\$100.00	59.99%	\$199.99
W 21002	BORAH	INSULATED	\$80.00	\$100.00	59.99%	\$199.99
W 20420	ALAVA	PUFFY	\$32.00	\$40.00	59.99%	\$79.99
W 21004	BLANCA	INSULATED	\$92.00	\$115.00	59.99%	\$229.99
W 21025	HADDA	HEATED	\$108.00	\$135.00	59.99%	\$269.99
W 21101	PIKA	INSULATED PANT	\$66.00	\$82.50	59.99%	\$164.99
W 21100	PIKA PRO	INSULATED BIB	\$72.00	\$90.00	59.99%	\$179.99
W22045	CORTINA	INSULATED MIX	\$68.00	\$85.00	59.99%	\$169.99
W 21015	AURORA	INSULATED MIX	\$68.00	\$85.00	59.99%	\$169.99
W 21228	CIMA	LONG MIX COAT	\$68.00	\$85.00	59.99%	\$169.99
W22246	ALEXANDRA	LONG PUFFY	\$40.00	\$50.00	59.99%	\$99.99
W 21013	RAE	INSULATED MIX	\$66.00	\$82.50	59.99%	\$164.99
W22043	FOREVER	JACQUARD	\$72.00	\$90.00	59.99%	\$179.99
W 21010	OURAY	INSULATED POPOVER	\$66.00	\$82.50	59.99%	\$164.99
W 21011	VENADO	INSULATED	\$64.00	\$80.00	59.99%	\$159.99
W 21012	TRUCHAS	INSULATED	\$64.00	\$80.00	59.99%	\$159.99
W22042	RIVA	INSULATED	\$64.00	\$80.00	59.99%	\$159.99
W 21103	CELESTE	INSULATED BIB	\$48.00	\$60.00	59.99%	\$119.99
W 29104	VERTIGO	INSULATED JEAN	\$44.00	\$55.00	59.99%	\$109.99
W 29100	MANIA	ALUVA PANT	\$40.00	\$50.00	59.99%	\$99.99
W 29101	MOXIE	INSULATED PANT	\$40.00	\$50.00	59.99%	\$99.99

LIQUID JUNIORS PRICE LIST FALL 2022

USA

NOV 18,2020

STYLE	NAME	DESCRIPTION	NET COST	WHOLESALE	MARGIN	RETAIL
			20% included			
B31012	DARK	INSULATED	\$52.00	\$65.00	62.85%	\$ 139.99
B31011	GOLDEN	INSULATED	\$52.00	\$65.00	62.85%	\$ 139.99
B31022	FOX	INSULATED	\$52.00	\$65.00	62.85%	\$ 139.99
B39117	LUCAS	INSULATED PANT	\$32.00	\$40.00	59.99%	\$ 79.99
G41011	VENADO	INSULATED	\$52.00	\$65.00	62.85%	\$ 139.99
G41009	LONE	INSULATED	\$52.00	\$65.00	62.85%	\$ 139.99
G41228	CIMA	INSULATED	\$52.00	\$70.00	62.85%	\$ 139.99
G49118	STAR	INSULATED PANT	\$32.00	\$40.00	59.99%	\$ 79.99